

Advantage : **Unified**

*Virtual Landline*



# The smart way to get a landline for your business

Does your business need the advantages of a landline, without the line rental? A **Virtual Landline** is an eir Business landline number you can give to all your customers, but all incoming calls ring on your mobile, so you never miss an opportunity.

If you're self-employed or run a small business, you'll often find yourself away from the desk. Missed calls can mean lost business. But giving customers a mobile as your contact number doesn't always send the right message about the credibility and permanence of your company. Why not choose an eir **Virtual Landline**? It's a normal geographic number -- with a local prefix your customers are comfortable with, such as 021 or 061 -- but every call rings on your mobile.

## Put your best foot forward with customers

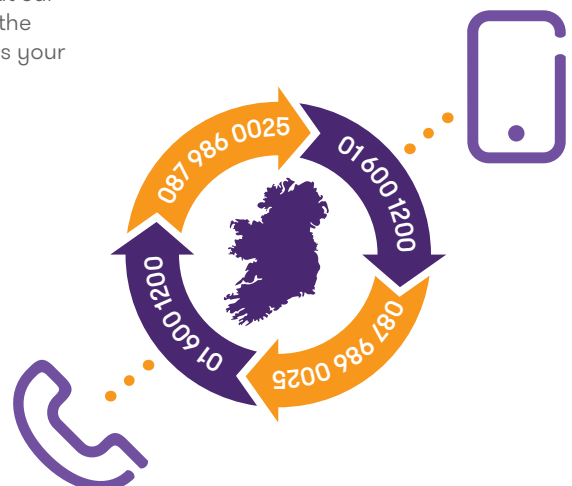
Having a business landline helps build confidence among your customers. But with other running costs for your business, it can be hard to afford both a mobile and landline. An eir **Virtual Landline** lets your customers call a local fixed line number to reach you, but you don't pay full line rental costs.

## Make outgoing calls from your eir Virtual Line

Would you like to stay in touch with customers but prefer not to give out your mobile number? Outgoing calls from your mobile will always show your **Virtual Line** as your caller ID -- it's a great way to keep your mobile number private, and display your professional business number to anyone you ring.

## Another great advantage for your business from eir

eir **Virtual Line** is just one of the great value services we've developed for businesses like yours, aimed at helping you control costs while benefiting from new technologies. Ask us about our other services, like **Follow Me**, the mobile divert service that saves your business money.



Business rises on eir



# Your questions answered...

## What is eir Virtual Landline?

eir **Virtual Landline** is an extension of your eir Mobile number. It is a geographic number with a prefix that suits your registered business address – such as 01, 061, 021 or any other region in the Republic of Ireland. Any incoming calls to your **Virtual Landline** will ring on your mobile. Outgoing calls from your eir Mobile will present your virtual line as caller ID. A **Virtual Landline** lets you present a professional, credible image in all your communications with customers, including advertising, signage and stationery.

## Can you give me an eir Business landline for an Irish city where I'm not based?

No, an eir **Virtual Landline** is always based on your company's trading address. If that's in Galway, for example, your virtual line will have a 091 prefix. eir Business offers a complete range of **Virtual Landline** geographic prefixes for any location in the Republic of Ireland.

## Can I get an eir Virtual Landline if I use a different mobile provider?

No, eir **Virtual Landline** is a business service available only to eir Business mobile customers. If you use a different mobile provider, we can migrate you to the eir Mobile network and you can keep your existing mobile number. We'll give you a new eir **Virtual Landline** number as part of your new eir Mobile plan, we'll also give you a new eir Virtual Landline number as part of the service.



## Want to know more?

 call 1800 30 10 20

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