



eir Mobile Bulk SMS

Manage, analyse and report on your mobile campaigns with Bulk SMS from eir Business

Business rises on eir

Better Mobile Campaign Management from eir Business

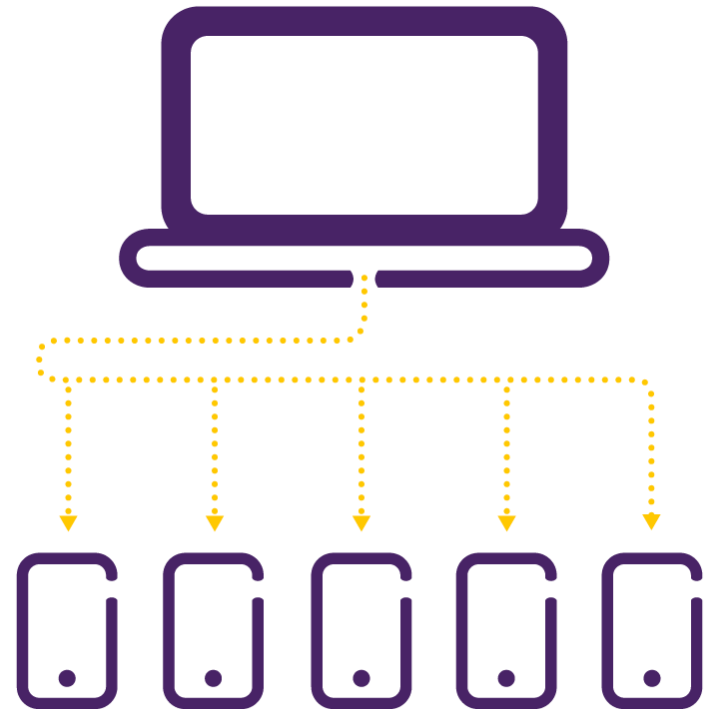
SMS campaigns are an effective way of communicating with your customer base, but sending high volume messages and managing multiple communications can be a challenge.

Bulk SMS from eir Business is a simple, cost-effective business tool that makes it easy for you to manage, analyse and report on your campaigns, while driving efficiency, reducing your costs and extending your audience reach.



98% of all SMS messages get opened by the recipient, compared to 22% of emails.

The application is incredibly easy to navigate giving you accurate and real time reporting. To help you get started, our expert team offer the necessary support required to maximise the tool for your mobile communication requirements.



Benefits of Bulk SMS



Full online bulk text interface.



Two-way messaging with the option to enable or disable replies as required.



Real time reporting - see live responses on your device.



Upload lists directly from your device.



Flexible service, no contract required.



'Send now' or 'Send later' options.



Create, read and receive text confirmation.

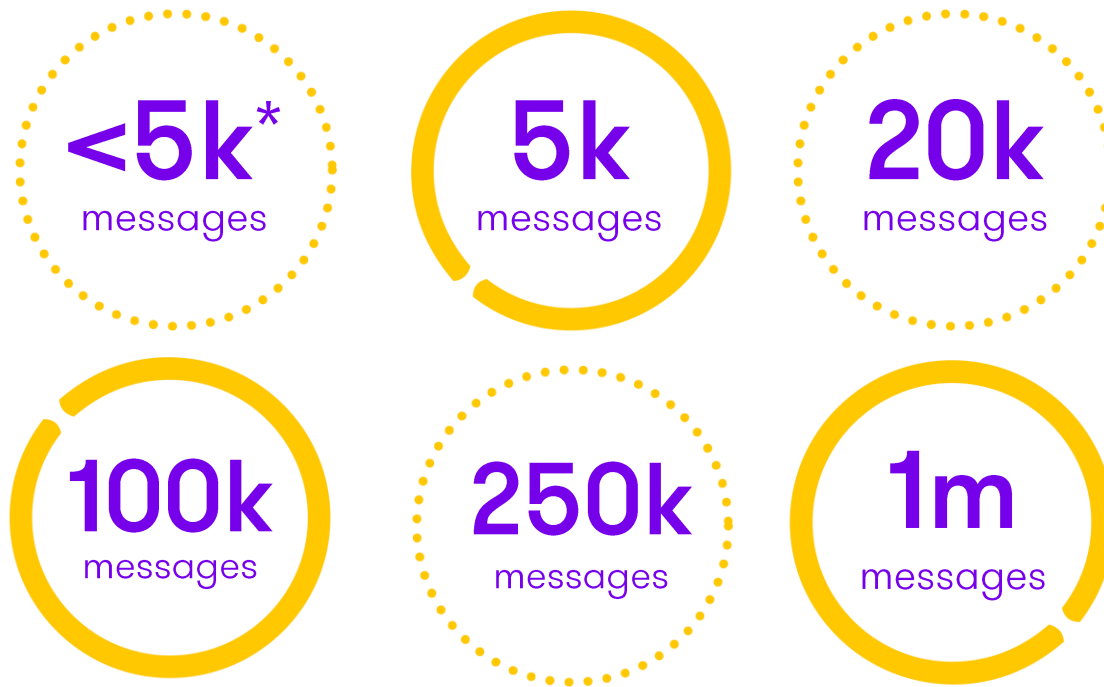


Seamless integration with your existing business applications using our custom built API.



Flexible platform that can support campaigns of any size.

Choose your Bulk SMS bundle



*Please contact your account manager for Bulk SMS bundles under 5K.



Thank You

Want to know more?

For full technical specifications, feature sets and details of our Bulk SMS monthly payment plans, please:



Speak to your Account Manager



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